

PRETTY GIRLS WHO SERVE · NATIONALS

ADVISOR INFORMATION GUIDE

For the faculty member, staff member or mentor who has been asked to walk beside a Pretty Girls Who Serve chapter. Thank you for considering it. Here is what we are, what we ask, and what we never ask.

Thank you for saying yes to her.

1 · WHO WE ARE

A sisterhood, rooted in *Christ*.

Our mission. Pretty Girls Who Serve exists to help women become Proverbs 31 women by discovering their true beauty and identity in Christ through sisterhood, ministry, and service.

Our vision. We envision communities of women everywhere committed to becoming Proverbs 31 women—rooted in Christ, secure in their God-given worth, united in sisterhood, and known by the way they serve others.

Faith

Christ is at the core without using faith to shame, rank, or exclude women.

Purpose

Discovering the God-given purpose in every season.

Sisterhood

Warm and honest, but never secretive, coercive, or unsafe.

Service

Responding to real community needs with dignity, consent, and accountability.

How PGWS is organized

Pretty Girls Who Serve is a faith-centered women's leadership and service organization, organized as an LLC. It is connected to, but legally separate from, the Esther Funds Foundation, a 501(c)(3). PGWS was launched on 14 October 2025. Local chapters operate under PGWS Nationals: they have no EIN of their own, and Nationals sets the standards every chapter follows.

2 · YOUR ROLE

Walk beside them. *Not* carry them.

An advisor is a steady, trusted adult in the room: someone who knows the campus or community, helps the board make wise decisions, and makes sure the chapter is safe and follows the school's rules.

What an advisor does

- Meets with the chapter's leaders regularly and is reachable when they need counsel.
- Helps the chapter through the school's recognition process and its student-organization rules.
- Encourages accountability: deadlines kept, records in order, money handled properly.
- Speaks up about safety and escalates concerns to PGWS Nationals.
- Confirms important decisions: as Advisor in the chapter's room, you can see the board, its records and its applications.
- Models servant leadership: listening, patience, follow-through.

What we never ask of you

- We never make you financially or legally responsible for PGWS, unless your school's written policy says so.
- We never ask you to collect, hold or spend chapter money.
- We never ask you to run the chapter. The students lead.
- We never ask you to be a counselor, pastor, attorney or emergency responder.
- You never owe a PGWS fee or the officer commitment fee.
- You are never subject to the officer strike system.

Who can advise? For a campus chapter: usually a faculty or staff member, following your school's own rules for advisors. For a community chapter: a mature woman of faith or a mentor PGWS Nationals approves. Every chapter needs an advisor or mentor on file before school approval or launch, and Nationals vets every advisor before a chapter is cleared to launch.

3 · THE ROAD TO LAUNCH

Steady, *not rushed*.

Every chapter follows the same five stops. You usually join around stop three, and you matter most at stop four.

1. **The application**
   The founder applies to PGWS Nationals and books an interview.

2. **The interview**
   Nationals meets the founder, and the co-founder if there is one.

3. **Conditional acceptance**
   Accepted to proceed, not yet launched. The founders train, recruit their board privately, and look for an advisor.

4. **School or community approval**
   The chapter completes the school's recognition process, with your confirmation where it is required.

5. **Launch**
   Nationals clears the chapter to launch when five things are true: school approval, five launch seats filled (President, Vice President, Secretary, Treasurer, one Chair), every officer trained, every officer's commitment paid, and the advisor vetted.

Before launch, the chapter may not

- Create public social media accounts, use official logos, order merchandise or speak to press.
- Collect dues, donations, ticket sales, sponsorships or fundraising money.
- Publish a roster, partnership, event or launch announcement.

If you see a chapter doing any of these early, please kindly redirect them and let Nationals know.

The lines we *always* keep.

Sister safety

- No hazing, humiliation, forced prayer, loyalty tests, secret punishments, or unofficial initiation practices.
- Members are never required to disclose trauma, diagnosis, finances, prayer requests, or private relationships.
- No retaliation against anyone who raises a safety, financial, discrimination, harassment, or misconduct concern.
- Photos and personal stories need informed permission before posting.

Money

- No personal Cash App, Zelle, Venmo, PayPal, or bank accounts for chapter funds unless Nationals provides a written exception and controls.
- No cash spending without a receipt and documented approval.
- Fundraiser money is used only for its stated purpose.
- PGWS, EFF, university and personal money are never mixed.
- The chapter reports its money to Nationals every month, including months with no activity.

When something serious happens

- **Immediate physical danger:** call 911 and follow campus emergency procedures.
- **Suicide or mental-health crisis:** call or text 988, and do not leave the person alone when immediate risk is present.
- **Sexual misconduct or harassment:** prioritize safety, preserve the person's choices, and follow required university and national reporting rules. If you are a university employee, your school's reporting obligations apply to you.
- **Financial emergency:** share verified student-support resources; never promise funding or personally collect money.

Then tell PGWS Nationals. Removals and appeals are always heard by Nationals, never decided by a chapter alone.

5 · GETTING STARTED

Your first *steps*.

1. **Say yes, and tell the founder**
   She adds you to the chapter's record (Chapter record → Advisor) or seats you as Advisor on the board.

2. **Sign in to the chapter room**
   prettygirlswhoserve.org/chapter. No password: type the email you were added with and we send a 6-digit code.

3. **Meet Nationals**
   Nationals reaches out to vet every advisor before a chapter launches. You are welcome to book time first at prettygirlswhoserve.org/book.

4. **Learn the road**
   The PRETTY Road to Chartering (my.estherfundsfoundation.org/pgws/road) shows the whole path from interest to launch.

5. **Set a rhythm**
   Agree with the founder on how often you'll meet and how she'll reach you. A short check-in every two to four weeks is plenty for most chapters.

Questions? Email PGWS Nationals at **pgws@estherfundsinc.org**, or visit **prettygirlswhoserve.org**. We are so grateful for you.

With gratitude,
Shayna Vincent, Founder, Pretty Girls Who Serve

"Who can find a virtuous woman? for her price is far above rubies." Proverbs 31:10